



Bobby works the night shift at Hershey Lodge & Convention Center.

Meet Bobby

Bobby is focused on taking care of his family.

As a veteran of the United States Army, Bobby understands the importance of commitment and hard work. When he recently found himself unemployed, Bobby turned to the **Road to Success** pilot project.

Road to Success, a community partnership with United Way of the Capital Region, helps the un- and underemployed obtain jobs where they can earn a living wage.

What makes this project unique, is that it's been developed through the lens of the employer and focuses on guiding individuals

through the first year of work, as well as advancements in the workplace.

This includes wrap-around services, like transportation and child care, to help individuals stay on track.

"My youngest daughter is 12 years old," Bobby says. "I'm working to make sure she's on track to go to college."

Bobby is employed by Hershey Entertainment & Resorts Company.

For more information on **Road to Success**, contact United Way of the Capital Region at 717.732.0700, or visit us online at uwcr.org.



Road to Success is a partnership with South Central PA Works and the following employers:

- **Country Meadows Retirement Communities**
- **Hershey Entertainment & Resorts Company**
- **Messiah Lifeways**
- **Pennsylvania Health Care Association**
- **UPMC Pinnacle**

